



Marari Beach
a cgh earth experience



A village by the sea

• MARARI BEACH •

A CGH EARTH PHOTOBOOK



THE SPIRIT OF THE COAST



Inspired by the gentle and rustic culture of the local fisherfolk, Marari Beach offers complete relaxation in a tranquil setting. From the thatched cottages to the eclectic cuisine, everything here echoes the simplicity and harmony of Malabar's coast. A nature lover's paradise, this coast is comprised of many complex ecosystems, giving you the opportunity to discover an array of exciting species of plants, butterflies, birds and creatures of the sea. Far removed from the madding crowd, here you can soak in space and silence. Amongst 55 acres of sprawling land and alongside the fish landing, you can enter the wondrous world of the fisherfolk: from hauling in the treasures of the sea, to bargaining for the best price at the bustling market.

THE HEART OF OUR HABITAT



At Marari Beach, nature is your constant companion. The bracing, gentle sun caresses your skin, embracing you in warmth as you stroll, swim or sit by the sea. For nature lovers,

Marari showcases a rare and vibrant diversity. Our naturalists will tell you about the complex ecosystems that define the unique ecology of the Malabar coasts.

Coconut groves stretch as far as the eye can see, and small ponds, alive with aquatic life, dot the lush green landscape. We have catalogued 97 species of butterflies, 350 species of endemic plants, 3 varieties of turtles, 10 types of frogs and around 80 species of birds that you will encounter here, depending on the season.







A DEVOTION TO THE EARTH



At CGH Earth, our every thought and action is rooted in preserving and nurturing our environment. Waste management is a sacred ritual for us, as we segregate degradable and non-degradable waste, recycling food waste in our biogas plant to generate gas for the kitchens, while recycling every bit of dry waste we generate. Further to this, Marari Beach has outed around 45,000 units of packaged drinking water in plastic bottles from its waste stream, replacing them with RO treated water, packaged in reusable glass bottles, with an aim to reduce waste generation.

CGH Earth also cares immensely for the people of the land we inhabit. We work alongside local farmers to grow produce that is not just good for us, but also good for the land. The nearby fishing community is an integral part of our resort. We source fresh seafood from our fishermen, while the women of the village weave palm leaves for our annual roof thatching of the cottages and sell us products they make from homespun coconut fibre.

We also work with local schools and governing bodies, encouraging the students of the community to eat healthy from a young age.





GARDEN VILLA



DWELL IN NATURE



The cottages at Marari reflect the culture and lifestyle of the fisherman community. Infused with a strongly native aesthetic, the roofs are thatched with coconut leaves. Our bathrooms echo nature, to offer you the experience of bathing under the open skies. The serene, balmy private pools and sea breeze lull you into deep relaxation. There are three types of rooms at Marari: Garden Villas, Garden Pool Villas and Deluxe Garden Villas with Private Pool.



DELUXE GARDEN VILLA
WITH PRIVATE POOL





RELISH THE FLAVOURS OF THE LAND



At our Organic Farm Kitchen, you can savour a dining experience like no other. Pick fresh vegetables, fruits and herbs from our garden, and participate in an interactive cooking session with our chefs to learn the subtleties of various local delicacies. This gastronomic encounter leads to a sumptuous meal with the chef, as a guest at his high table.

The 12 acres of the property dedicated to organic farming are primarily managed by local farmers, who retain the traditional wisdom of the land.





SAVOUR THE SECRETS OF THE SEA



Prepare to sit down and smack your lips at our delectable seafood menu at the Beach Grill. Offering an array of dishes crafted with the finest ingredients, featuring the catch of the day and accentuated with aromatic spices, here you can discover the coast in every bite. Any seafood lover must definitely try our chef's recommendations, which include freshly caught squid grilled with our signature blend of masalas – truly a treat for the gods.



TASTE AN UNFORGETTABLE MEMORY



At Chakara restaurant, you can choose from the best of Indian and continental cuisines at our buffet, serenaded by vast greenery. Enjoy a cup of steaming chai at the tea stall as you stroll around the resort, before unwinding for the night at our clubhouse bar.







LIFE BY THE SEA



The fisherfolk are the life and soul of Marari. Get a feel of their simple, minimal daily routines by visiting their villages. Our naturalist will accompany you on an early morning walk to the fish-landing harbour where you can glimpse the hustle-and-bustle of the dawn's fresh catch finding its way to the markets. Watch the fishermen reel in the catch of the day as the sun sets over the sea.

GLIMPSE THE EXTRAORDINARY



Mararikulam is surrounded by the sea on one side and the backwaters on the other. Explore the various flora and fauna with our naturalist around the resort. Refresh yourself in the coastal environs with a day cruise on the Vembanad lake, discover Kuttanad life over the narrow canals, and take a trip along the Temple Trail that explores five of the major temples of this region.





HOLISTIC HEALING



Take a step towards holistic wellness with yoga sessions, or herbal therapies and massages at our Ayurveda centre. Our doctors will be happy to introduce you to this ancient school of medicine, and will prescribe customised treatments and traditional Ayurvedic massages for you after a detailed consultation.



ABOUND WITH EXPERIENCES



Refresh yourself with a dive into our swimming pool, and let the warm sun invigorate your senses. Immerse in Kerala's culture with lessons in the traditional art form of 'Kalaripayattu'. Our cottage by the beach has a small library, perfect for lazy afternoons, as you read on a hammock at the coconut grove. Stroll down the lapping waves, or play a game of ball on the sand with your loved ones.





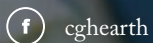


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